

Investor Readiness Checklist

What serious investors expect to see before they write a cheque. Prepare these before you walk into the room, not during due diligence.

THE NUMBERS

- ☐ Financial statements for the last three years, or since inception.
- ☐ A three-statement model where profit, cash flow and balance sheet connect.
- ☐ Clearly calculated monthly burn and runway.
- ☐ Unit economics documented: cost to acquire a customer and lifetime value.

THE STORY

- ☐ A narrative that explains what the numbers mean, not just what they are.
- ☐ A growth assumption built bottom-up from drivers you control.
- ☐ A clear, specific use of the funds you are raising.

GOVERNANCE AND LEGAL

- ☐ A clean, current capitalisation table.
- ☐ The company properly incorporated with records in order.
- ☐ Key contracts, IP and licences documented.
- ☐ No unresolved liabilities or disputes hidden in the accounts.

THE ASK

- ☐ The amount you are raising and the rationale for the valuation.
- ☐ The specific milestones this round will unlock.
- ☐ A data room prepared and ready to share.